



St. Joseph's College of Arts & Science (Autonomous)
Cuddalore – 607 001, Tamil Nadu.

E-mail : joseco127998@gmail.com
Website: www.sjctnc.edu.in

VALUE ADDED COURSES

BROCHURES **2022-2023**



ST.JOSEPH'S COLLEGE OF ARTS &SCIENCE (AUTONOMOUS)

Re-Accredited by NAAC with 'A' Grade (3rd Cycle)

Manjakuppam, Cuddalore – 607 001.

DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

Organize

VALUE ADDED COURSE ON

“BUSINESS OPPORTUNITIES IN ORGANIC PRODUCTS”

Course Objectives

- ♦ To learn about the nature of Organic Products.
- ♦ To understand about the traditional marketing challenges.
- ♦ To know about the nature and functioning of Organic farming.
- ♦ To know about the various training programme for Organic products.

Course Details

- ♦ Course Fee - Rs.300
- ♦ Total Hours - 30 Hours
- ♦ Attendance Required - 80%
- ♦ Course Starts on - 03.02.2023
- ♦ Course mode - Online

Last Date for Registration: 31stJanuary 2023.

CONVENER

Rev.Fr.Dr.A.Alex

Dean of Studies & Head

Department of BBA(CA)&Commerce(BM)

COURSE CO-ORDINATOR

Mrs.A. Johnsi Gloria

Assistant Professor

Department of Business Administration(CA)


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.

Contact Number: 8778457320

ST.JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

Re-Accredited by NAAC with 'A' Grade (3rd Cycle)

Manjakuppam, Cuddalore – 607 001.

DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

Organize

VALUE ADDED COURSE ON "SMALL BUSINESS MANAGEMENT"

Course Objectives

- ♦ To learn about the nature of Entrepreneur.
- ♦ To understand about the Entrepreneurship environment and challenges.
- ♦ To know about the nature and functioning of Small scale Industries.
- ♦ To know about the most profitable small scale industries in India

Course Details

- ♦ Course Fee - Rs.300
- ♦ Total Hours - 30 Hours
- ♦ Attendance Required - 80%
- ♦ Course Starts on - 02.09.2022
- ♦ Course mode - Online

Last Date for Registration: 31st August 2022.

CONVENER

Rev.Fr.Dr.A.Alex

Dean of Studies & Head

Department of BBA(CA) &Commerce(BM)


COURSE CO-ORDINATOR

Mrs.A. Johnsi Gloria

Assistant Professor

Department of Business Administration(CA)

Contact Number: 8778457320


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.



St. Joseph's College of Arts and Science (Autonomous)
Cuddalore - 607001
DEPARTMENT OF COMMERCE (BANK MANAGEMENT)

**VALUE ADDED COURSE
ON
PROFESSIONAL DEVELOPMENT**

COURSE OBJECTIVES

- To gain knowledge about important areas of Professional Development for Entrepreneur and Employees
- To learn about Time Management
- To know about Communication and

COURSE DETAILS

Starts on 07.09.2022
Course Duration
-30 hours /
6 hours per week
Course Fee - Rs. 300
Mode : Online

CONVENOR

Rev. Fr. A. Alex, Dean of studies,
Head of dept of Commerce (Bank Management)
&
Business Administration (CA)

COURSE CO-ORDINATOR

Dr. R. Krishnaveni
Assistant Professor
Department of Commerce (Bank Management)


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.



St. Joseph's College of Arts and Science (Autonomous)
Cuddalore - 607001
DEPARTMENT OF COMMERCE (BANK MANAGEMENT)

**VALUE ADDED COURSE
ON
PROFESSIONAL DEVELOPMENT**

Shift II

COURSE OBJECTIVES

- To gain knowledge about important areas of Professional Development for Entrepreneur and Employees
- To learn about Time Management
- To know about Communication and

COURSE DETAILS


Starts on 09.09.2022
Course Duration
-30 hours /
6 hours per week
Course Fee - Rs. 300
Mode : Online

CONVENOR

Rev. Fr. A. Alex, Dean of studies,
Head of dept of Commerce (Bank Management)
&
Business Administration (CA)

COURSE CO-ORDINATOR

Dr. R. Krishnaveni
Assistant Professor
Department of Commerce (Bank Management)


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.



**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)
CUDDALORE - 607001**

Recognized under section 2(f) of the UGC Act, 1956
Reaccredited by NAAC with "A" Grade (3rd Cycle)

DEPARTMENT OF COMMERCE (BANK MANAGEMENT)

**Organizes
VALUE ADDED COURSE
On**

START - UP PLAN PREPARATION & APPRAISAL

**Date: 07.09.2023 (Thursday) || Time: 6:30 PM (Shift - I)
Online Platform: Google Meet**

Presided By

**Rev. Fr. Dr. M. Swaminathan
Secretary**

Felicitation By

**Dr. M. Arumai Selvam
Principal**

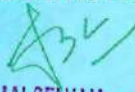
**Dr. J. Jon Arockiaraj
Vice Principal**

**Rev. Fr. Dr. S. Xavier
Controller of Examinations**

Convener

**Rev. Fr. Dr. A. Alex
Dean of Studies & Head**

Commerce (Bank Management) & Business Administration (CA)


**Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.**

**Organizing Secretary
Mr. A. Domnic Xavier, Assistant Professor,
Commerce (Bank Management)**



**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)
CUDDALORE - 607001**

Recognized under section 2(f) of the UGC Act, 1956
Reaccredited by NAAC with "A" Grade (3rd Cycle)

DEPARTMENT OF COMMERCE (BANK MANAGEMENT)

**Organizes
VALUE ADDED COURSE
On**


START - UP PLAN PREPARATION & APPRAISAL

**Date: 07.09.2023 (Thursday) || Time: 6:30 PM (Shift - II)
Online Platform: Google Meet**

**Presided By
Rev. Fr. Dr. M. Swaminathan
Secretary**

**Felicitation By
Dr. M. Arumai Selvam
Principal
Dr. J. Jon Arockiaraj
Vice Principal
Rev. Fr. Dr. S. Xavier
Controller of Examinations**

**Convener
Rev. Fr. Dr. A. Alex
Dean of Studies & Head
Commerce (Bank Management) & Business Administration (CA)**


**Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.**

**Organizing Secretary
Mr. A. Dominic Xavier, Assistant Professor,
Commerce (Bank Management)**



ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

Affiliated to Annamalai University, Annamalai Nagar
Re-Accredited by NAAC with 'A' Grade(3rd Cycle)
Recognised u/s 2(f) & 12(B) of the UGC Act, 1956
Cuddalore - 607 001.

PG Department of Computer Applications

VALUE ADDED COURSE

MOBILE SERVICING

Resource Person :

Mr. Senthil Kumar,

Managing Director,
Rainbow Institute of Technology, Cuddalore

Objective:

- > To Equip students with foundational knowledge of mobile phone components and essential repair tools for effective troubleshooting.
- > To Develop practical skills in disassembling, repairing, and testing both keypad and smartphone parts through hands-on training.

**FEES : RS.250/-
FOR 30 HOURS**

**DURATION :
30/01/2023 TO
13/02/2023**

Convenor :

Mr. A. John Pradeep Ebenezer,

HEAD, PG DEPARTMENT OF
COMPUTER APPLICATIONS


Contact :

Mrs.R.Vidhyalakshmi,

ASSISTANT PROFESSOR,

PG DEPARTMENT OF COMPUTER APPLICATIONS.

8608625001


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., P.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.

**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE -(AUTONOMOUS)
CUDDALORE -607 001**

PG & RESEARCH DEPARTMENT OF BIOCHEMISTRY

VALUE ADDED COURSE

on

FOOD TESTING AND ANALYSIS

(2022-2023)



Course Objectives

- To get basic knowledge on various foods
- To understand the adulteration of common foods and their adverse impact on health
- To comprehend certain skills of detecting adulteration in common foods.
- Able to differentiate the intentional and unintentional food adulterants.

Course Details

- Course Fee: Rs. 500 /-
- Class hours per day: 3 hours
- Total hrs: 30

Last date for Registration: 26. 8. 2022

Dr. R. Ramakrishnan
Assistant Professor
Course Co-ordinator

Dr. P. Marie Arockianathan
Head of the Department,
Department of Biochemistry

Brochure for value added course – 2022 - 2023


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil, Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.

ST. JOSEPH'S COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
CUDDALORE-1

PG & RESEARCH DEPARTMENT OF CHEMISTRY
offers

Value Added Course on

BASIC ANALYTICAL TECHNIQUES

Objectives

- Enabling the students to get exposures on chemical laboratory techniques
- Equipping the students to perform the industrial calculations on concentrations
- Enabling the students to handle the trouble shooting
- Getting exposures on basic analytical instruments used in the industry
- Equipping the students to face interview for R&D, Production etc

Course Fee
Rs. 220 Only



2 - Hours / Day
Total Hours - 30



* Start Date : 11.08.2022

* End Date : 12.09.2022

For more details..

Course Coordinator

Mr. G. Anand
Assistant Professor
Department of Chemistry


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., P.D.I.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.

Convener

Mr. T. Antony Sandosh
Professor & Head
Department of Chemistry



ST. JOSEPH'S COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
CUDDALORE - 01.



PG & RESEARCH DEPARTMENT OF COMMERCE

VALUE ADDED COURSE ON

INNOVATION AND ENTREPRENEURSHIP MANAGEMENT

COURSE OBJECTIVE

- To develop idea generation, creative and innovative skills
- To understand the role and importance of entrepreneurship for economic development

COURSE DETAILS

Starts on 02.09.2023

Course Duration
- 30 Hours

2 Hours/ Day

Course Fee - Rs.500

CONVENOR

Dr. I. SAVARIMUTHU

Associate Professor & Head,
PG & Research Department of Commerce,
St. Joseph's College of Arts and Science
(Autonomous), Cuddalore - 01.


Dr. M. ARUMAI SELVAN
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.

CO-ORDINATOR

Dr. A. RADHAKRISHNAN

Assistant Professor,
PG & Research Department of Commerce,
St. Joseph's College of Arts and Science
(Autonomous), Cuddalore - 01.



ST. JOSEPH'S COLLEGE OF ARTS AND SCIENCE (Autonomous)

A Christian Minority Institution, Re-Accredited by NAAC with 'A' Grade (3rd Cycle)

Recognised under section 2(f) & 12(B) of the UGC Act, 1956

Manjakuppam, Cuddalore - 607 001



P. G. and Research Department of Computer Science

Value Added Course On

Hardware Trouble Shooting - VACS01

Objective:

This Course helps to learn step by step trouble shooting techniques of PC, Laptop and Smart Phone

Start Date : Monday, 15th March 2023

Timing : Shift - I (1:30 PM - 3:30 PM)

Course Fee

Rs. 1500/-

Total Hours - 30



2 Hours / Day

Last Date for Registration

10th March 2023

Contact : 9600970087



Resource Person

Shift - I

Mr. P. Panner Selvam

Founders, Pioneer Digitronics
Cuddalore-607001


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.

Convenor

Dr. M. Arumai Selvam

Principal & Head

P. G. and Research Department of
Computer Science

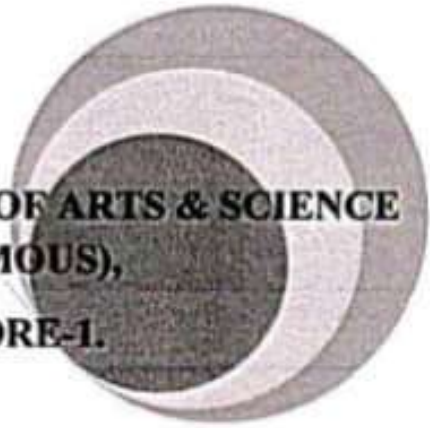
Course Co-ordinator

Dr. T. Miranda Lakshmi & Ms. C. Mary Shaklina

Assistant Professor

P. G. and Research Department of
Computer Science

BROCHURE



**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS),
CUDDALORE-1.**

PG & Research Department of English
organizes



VALUE ADDED COURSE

BASIC ENGLISH FOR COMPETITIVE EXAMINATIONS

course starts from 18.10.2022

For details contact
Mr. B. Prabakaran,
Assistant Professor of English.



Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.

ST. JOSEPH'S COLLEGE OF ARTS AND SCIENCE (Autonomous)



Re-Accredited by NAAC with "A" Grade
Cuddalore - 607001.

PG & Research Department of Mathematics

Organizes

VALUE ADDED COURSE

"Introduction to LaTeX"

Course Objectives:

1. Understanding the necessity of LaTeX in Mathematics.
2. Helping students to type Mathematical equations in correct format.
3. Helping in technical writing and typesetting (Research project, proposal, Journal, conference articles, books and presentations).

- Start Date : 16-02-2023
- End Date : 30-03-2023
- Course fees : Rs. 500/-
- Attendance Required : 80%


**30
Hours**

Last Date for Registration: 16-02-2023

For Registration: @ 9486283474

Course coordinator:

Dr. S. Anjal Mose,
Assistant Professor


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.



ST. JOSEPH'S COLLEGE OF ARTS AND SCIENCE (Autonomous)

Re-Accredited by NAAC with "A" Grade
Cuddalore - 607001.

PG & Research Department of Mathematics

Organizes

VALUE ADDED COURSE

"QUANTITATIVE APTITUDE FOR THE COMPETITIVE EXAMS"

Course Objectives:

1. Prepares the students to face the challenges of the competitive exams.
2. Provides confidence in facing the competitive exams.
3. Guides students for competitive Examinations like UPSC, State Civil Services & other competitive exams.

- Start Date : 27-10-2022
- End Date : 23-11-2022
- Course fees : Rs. 500/-
- Attendance Required : 80%

**30
Hours**

Last Date for Registration: 27-10-2022

For Registration: @ 9486283474

Course coordinator:

**Dr. S. Anjal Mose,
Assistant Professor**

Dr. M. Arumai Selvam
**Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.**




ST. JOSEPH'S COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
CUDDALORE - 607001

Recognized under section 2(f) & 12(b) of the UGC act, 1956
Reaccredited by NAAC with "A" Grade (3rd cycle)

BROCHURE

PG & RESEARCH DEPARTMENT OF MICROBIOLOGY
ORGANIZES
VALUE ADDED COURSE
"IMMUNOLOGICAL TEST FOR CLINICAL LABS" – VAMB02


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.

ORGANIZER
Dr. R. KRISHNAN
ASSISTANT PROFESSOR
PG & RESEARCH DEPARTMENT OF MICROBIOLOGY
ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)



St. Joseph's College of Arts & Science (Autonomous),
(Affiliated to Annamalai University, Annamalai Nagar, Chidambaram)
Re- Accredited by NAAC with 'A' Grade (3rd Cycle)
Cuddalore -1, Tamilnadu, India.

PG & Research Department of Physics

Value Added Course on **"Skills and Techniques of Photography"**

Course Details

Eligibility: Interested students can enroll their names.

Duration of course: 30 hours

Course hours per day: 3 hours

Last Date to register: on or before 18.10.2022

Commencement of course: 19.10.2022

Course ends on: 03.11.2022

Timing: 9.30 a.m to 12.30 pm (Shift-II) and 2.00 p.m to 5.00 p.m. (Shift-I)

Course Fee: Rs.400

Contents of the course

- ↓ **Features of Camera and Types**
- ↓ **Basics Photography**
- ↓ **Types of focusing in camera**
- ↓ **Mode of scenes setting**
- ↓ **Image editing (Adobe Photoshop basics)**
- ↓ **File conversion and saving image in different format.**
- ↓ **Mobile Photography**
- ↓ **Hardware interface**




Course Coordinator:

Dr. S. Sebastian
Assistant Professor in Physics
PG & Research Department of Physics
(Contact No. : 9092511116)

External Resource Person

Mr. M. Jeevanprabu
Film Assistant Director & Photographer
Chennai


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.

Convener
Rev. Fr. Dr. S. Xavier
Head & COE
PG & Research Department of Physics
St. Joseph's College of Arts & Science
(Autonomous)
Cuddalore-1

St.Joseph's College of Arts and Science (Autonomous)- Cuddalore - 01.
Value Added Course –Brochure



ST.JOSEPH'S COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
DEPARTMENT OF STATISTICS

VALUE ADDED COURSE

“STATISTICAL ANALYSIS USING EXCEL DATA SHEET”

Course objectives

- *Apply analysis techniques to datasets in Excel*
- *Become adept at using Excel functions and techniques for analysis*
- *Use effective design principles when creating and presenting data*

COURSE DETAILS:

Course fees : Rs. 300/-

Eligibility : UG students

Total Hours : 30

Starting Date
13th October 2022
Last date for
Registration
10th October 2022

CONVENOR

Dr. MERCY ANTHONY
Head of the Department
Department of Statistics,
St.Joseph's College of Arts & Science
Cuddaore.

CO-ORDINATOR

Dr.R. SARANRAJ
Assistant professor,
Department of Statistics,
St.Joseph's College of Arts & Science
Cuddaore.

Dr. N. ARUMAI SELVAM, M.Sc., M.Phil, Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.



தாய வளனார் கலை மற்றும் அறிவியல் கல்லூரி (தன்னாட்சி)

மதுசக்துப்பம்,கடலூர் -1



தமிழ்த்துறை

மதிப்புக் கூட்டுப் பயிற்சி - தொடக்க விழா

உட்கக்கலை

நாள்

14:09:2023

நேரம்

பிற்பகல் 1:30 to 2:30

இடம்

நூலகஅரங்கம் மேல்தளம்

தலைமை

அருட்திரு. முனைவர்.M. சுவாமிநாதன் அவர்கள்,செயலர்

சிறப்பினிந்தர்,சினர்

முனைவர் ந.பாஸ்கரன் அவர்கள்,

இணைப்பேராசிரியர், தமிழ் ஆய்வுத்தறை,

பெரியார் அரசு கலைக்கல்லூரி, கடலூர் - 1

முன்னிலை

முனைவர்.M. அருமைசெல்வம் அவர்கள்,முதல்வர்

மற்றும் கணினித்துறைத்தலைவர்

முனைவர்.J. ஜோன் ஆரோக்கியராஜ் அவர்கள்,துணைமுதல்வர்

மற்றும் கணிதத்துறைத்தலைவர்

அருட்திரு. முனைவர். S. சேவியர் அவர்கள்,தேர்வுக்கட்டுப்பாட்டுஅலுவலர்

மற்றும் இயற்பியல் துறைத்தலைவர்

அருட்திரு. முனைவர்.A. அலெக்ஸ் அவர்கள்,கல்விப்புலமுதன்மையர்

மற்றும் வங்கிமேலாண்மைத் துறைத்தலைவர்

பயிற்சி பொறுப்பாளர்

நெறியாளர்


முனைவர் பி.கிறிஸ்டி பெலினா

முனைவர். ம. வனத்தையன்

மாணவியர் மற்றும் தமிழ்த்துறைப் பேராசிரியர்கள்

தமிழ்த்துறைத் தலைவர்

தமிழ்ச்சுவைபருக.....! அனைவரும் வருக....!


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.

**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE - (AUTONOMOUS)
CUDDALORE - 607 001
DEPARTMENT OF ZOOLOGY**



**VALUE ADDED COURSE
on**

MUSHROOM CULTIVATION TECHNIQUES

(2022-2023)

Course Objectives

- To identify the inputs for mushroom cultivation
- To undertake good quality mushroom production using suitable techniques
- To get basic entrepreneurial skills for small scale mushroom enterprise

Course Details

**Course Fee: Rs. 400 /-
Class hours per day: 3 hours
Total hrs: 30**


Start Date: 12.09.2022

End Date: 24.09.2022

Note: Last date for Registration: 08. 09. 2022

Convenor

**Dr. P. THENMOZHI
Assistant Professor and Head
Department of Zoology**


**Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., P.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.**

Course Coordinator

**Dr. A. ARULPRAKASH
Assistant Professor
Department of Zoology**