

III- B.COM	ENTREPRENEURIAL DEVELOPMENT (For the Students Admitted in the year 2022 onwards)	ECM513A
SEMESTER- V		HRS/WK –6
DSE –I (B)		CREDIT - 4

Objective:

To make and create interest among the students to become an Entrepreneur.

Course Outcomes

After completing this course, the student will be able to:

CO1: Understand the basic concepts and theories of entrepreneurship.

CO2: Exemplify knowledge on course contents, curriculum and constraints of EDP.

CO3: Conceive business ideas and convert them into business projects.

CO4: Become familiar with institutions support various forms of assistances and subsidies.

CO5: Learn the MSMEs schemes provided to budding entrepreneurs.

Relationship Matrix Course Outcomes, Programme Outcomes and Programme Specific Outcomes.

SEMESTER IV	COURSE CODE: ECM513A					COURSE TITLE: ENTREPRENEURIAL DEVELOPMENT					HOURS:6	CREDITS:4
COURSE OUTCOME S	PROGRAMME OUTCOMES(PO)					PROGRAMME SPECIFIC OUTCOMES(PSO)					MEAN SCORE OF CO'S	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5		
CO1	4	5	3	4	3	5	5	4	5	3	4.1	
CO2	3	4	4	4	4	5	3	4	4	4	3.9	
CO3	5	5	4	5	5	4	5	3	5	3	4.4	
CO4	4	4	5	4	5	4	4	4	4	4	4.2	
CO5	3	3	4	5	4	5	4	3	5	3	3.9	
Mean Overall Score											4.1	

Result: The Score of this Course is

4.1 (Very High)

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

This Course is having **VERY HIGH** association with Programme Outcome and Programme Specific Outcome.

UNIT-I Introduction (15 Hrs.)

Entrepreneurship: Meaning- Nature-Importance-Theories- Entrepreneur: Meaning- Definition-Characteristics-Qualities-Types and Roles of an Entrepreneur-Entrepreneur vs.Intrapreneur-Factors Promoting an Entrepreneur - Women Entrepreneur: Concept and Definition - Problems of Women Entrepreneurs - Role of entrepreneurs in India's Economic Development

UNIT-II Entrepreneurship Development Programmes (15 Hrs.) Meaning-Needs- Objectives –Course Contents and Curriculum-Phases of EDP-Problems and Constraints of EDP- Organisations providing Entrepreneurship Development Programmes.

UNIT-III New Venture**(15 Hrs.)**

Meaning – Promoting New Venture –Sources of Business Ideas - Idea Generation Techniques-Project Identification-Project Selection.- Procedures to Start a New Venture-Project : Meaning- Types-formulation of Project report -Project Appraisal- Network Analysis.

UNIT-IV Institutional Support and Subsidies (15 Hrs.)

Sources of Raising Funds for an Entrepreneur- Need for Institutional Finance- Various Institutions supporting Entrepreneurial growth - Incentives and Subsidies: Meaning- Needs- Incentives and Subsidies available to Entrepreneurs0– DIC- Industrial Estates

UNIT V MSMED Act 2006 (15 Hrs.)

Introduction- Classification of Enterprises- Memorandum of MSMEs-Registration of MSMEs- MUDRA Scheme, Prime Minister's Employment Generation Programme (PMEGP), STAND-UP INDIA and START-UP INDIA: Objectives-Purpose-Loan facilities available-Applying Procedures.

TEXT BOOKS:

1. Dr.S.S Khanka, Entrepreneurial Development, Sultan chand company Ltd.
2. AbhaJaiswal Micro, Small & Medium Enterprises Development Act, (Law, Policies & Incentives), Bharat Law House Pvt. Ltd

REFERENCE BOOKS

1. Vasant Desai, Small-Scale Industries and Entrepreneurship, Himalaya Publishing House, 2017
2. Prasanna Chandra- Project Preparation , Appraisal, Implementation, Tata McgrawHill, New Delhi.
3. G.N.Pande- A Complete Guide To Successful Entrepreneurship- Vikas PublishingHouse, New Delhi
4. C B Gupta &Srinivasan : Entrepreneurship Development in India, Sultan Chand.
5. A Gupta : Indian Entrepreneurial Culture, New Age International.

QUESTION PAPER PATTERN:**Time: 3 Hours Marks: 75**

Part - A = 10x2 =20 Marks – All the Questions are to be Answered.

Part – B = 5x5 = 25 Marks – Five Questions with Internal Choice.

Part – C = 3x10 = 30 Marks – Three Out of Five – Open Choice.

Note: Questions should be asked from all the **UNITs** with equal weightage.

II Micro.Biology	ENTREPRENEURIAL DEVELOPMENT <i>(For the Students Admitted from the year 2019 onwards)</i>	NCMED401
SEMESTER- IV		HRS/WK -3
NME -1		CREDIT - 2

Objective:

To make and create interest among the students to become an entrepreneur.

Course Outcomes

After completing this course, the student will be able to:

CO1: Understand the basic concepts and theories of Entrepreneurship.

CO2: Exemplify knowledge on Course Contents and Curriculum.

CO3: Conceive business ideas and convert them into project.

CO4: Become familiar with Institutional Support and various form of assistance and subsidies.

CO5: Know about MSMEs and Major Schemes.

Relationship Matrix Course Outcomes, Programme Outcomes and Programme Specific Outcomes.

SEMESTERIV	COURSE CODE: NCMED401					COURSE TITLE: ENTREPRENEURIAL DEVELOPMENT					HOURS:3	CREDITS:2
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)					PROGRAMME SPECIFIC OUTCOMES(PSO)					MEAN SCORE OF CO'S	
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5		
CO1	4	5	3	4	3	5	5	4	5	3	4.1	
CO2	3	4	4	4	4	5	3	4	4	4	3.9	
CO3	5	5	4	5	5	4	5	3	5	3	4.4	
CO4	4	4	5	4	5	4	4	4	4	4	4.2	
CO5	3	3	4	5	4	5	4	3	5	3	3.9	
Mean Overall Score											4.1	

Result: The Score of this Course is 4.1 (Very High)

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

This Course is having **VERY HIGH** association with Programme Outcome and Programme Specific Outcome.

UNIT-I Introduction

(9 Hrs.)

Entrepreneurship: Meaning-Definition-Characteristics-Qualities-Types and Roles of an Entrepreneur - Women Entrepreneur: Concept and Definition – Challenges and Opportunities of Women Entrepreneurs -

UNIT-II Entrepreneurship Development Programmes (EDP)

(9 Hr.s.)

EDP: Meaning-Needs-Objectives –Course Contents and Curriculum-Phases of EDP-- Organisations providing Entrepreneurship Development Programmes.

UNIT-III Opportunity Identification and Selection

(10 Hrs.)

Opportunity Identification and Selection -Meaning-Need for Opportunity Identification and Selection – Business Opportunities in Various Sectors-Sources of Business Ideas - Idea Generation Techniques-Product Identification- Opportunity Selection- Steps in setting up a Small Enterprise.

UNIT-IV Institutional Support and Subsidies

(7 Hrs.)

Sources of Raising Funds for an Entrepreneur- Need for Institutional Finance- Various Institutions supporting Entrepreneurial growth – Subsidies available to Entrepreneurs.

UNIT- V Introduction to MSMEs and Major Schemes

(10 Hrs.)

MSMEs- Meaning and Classifications-Memorandum of MSMEs-Registration of MSMEs-MUDRA Scheme-Prime Minister's Employment Generation Programme (PMEGP)- STAND-UP INDIA and START-UP INDIA- Make in India

TEXT BOOKS:

1. Dr.S.S Khanka, Entrepreneurial Development, S.Chand & Company Ltd, Revised Edition, 2012.
2. Poornima M. Charantimath, Entrepreneurship Development and Small Business Enterprises, Pearson, 2e, 2013

REFERENCE BOOKS

1. Dr. Jayshree Suresh, Entrepreneurial Development ,Margham Publications.
2. Abhajaiswal, Micro, Small and Medium Enterprises Development Act(Laws, Policies and Incentives, Bharat Law House Pvt. Ltd, 3rd Edition, 2019.
3. Charantimath Poornima M., Entrepreneurship Development and Small Business Enterprises, Pearson, 3rd edition, 2018.

E-References

- 1) <https://msme.gov.in/>
- 2) <https://udyogaadhaar.gov.in/>
- 3) http://dcmsme.gov.in/LegalFramework_knowledge.htm
- 4) <https://www.startupindia.gov.in/content/sih/en/government-schemes.html>
- 5) <https://www.mudra.org.in/offerings>
- 6) <https://www.standupmitra.in/Home/SUISchemes>
- 7) PowerPoint Reference-Rural Entrepreneurship <https://www.slideshare.net/soniadubey58/rural-entrepreneurship-ppt>