

<b>II B.C.A</b>	<b>INTERNET TECHNOLOGIES</b>	<b>CA407T</b>
<b>SEMESTER – IV</b>		<b>HRS/WK-6</b>
<b>CORE- 9</b>		<b>CREDIT-4</b>

**UNIT – I** **[18 Hrs]**

**Internet Connection Concepts** : Internet Communication Protocols – Internet Hosts – Internet Protocol(IP) Addresses – Domain and Host Name - Servers and Clients – Ports and Port Numbers – Types of Internet Connections – Internet Service Providers(ISPs)

**UNIT – II** **[18 Hrs]**

**World Wide Web Concepts** : URLs and Transfer Protocols – HTML – Java and JavaScript – VBScript – Plug-ins – XML – Cascading Style Sheets(CSS) – Websites – Portals – Web Directories and Search Engines – Home Pages.

**UNIT – III** **[18 Hrs]**

**HTML tags** : History of HTML – Structure of HTML – Basic Tags of HTML - List – Linking Document – Frames – Graphics to HTML Documents.

**UNIT – IV** **[18 Hrs]**

**Style Sheet Basics** : Introduction to CSS – Add Style to document – Creating Style Sheet rules – Style sheet Properties – Font – text – Color and Background Color – Box Properties.

**UNIT – V** **[18 Hrs]**

**JavaScript** : Introduction – Advantage of JavaScript – JavaScript Syntax – data type – Variable – Array – Operator & Expressions – Looping Constructors – Function – Dialog Box

**TEXT BOOK:**

1. Ivan Bayross, Web Enable Commercial Application Development using HTML, DHTML, Javascript, PERL CGI, BPB Publications, 2000.

**REFERENCE BOOKS:**

1. Thomas A. Powell – HTML and XHTML: The Complete Reference, Tata McGrawHill, 4<sup>th</sup> Edition 2003.
2. E. Stephen Mack and Janan Platt, HTML 4.0: No Experience Required, Sybex Inc.
3. H. M. Deitel, P.J. Deitel, A.B. Goldberg, Internet & World Wide Web: How to Programme, Prentice Hall, Third Edition

III B.C.A	<b>ORGANIZATIONAL BEHAVIOUR</b>	19GCA52A
SEMESTER-V		HRS/WK-5
GE-I (1)		CREDIT-4

**UNIT- I** **[15 Hrs ]**

**INTRODUCTION TO ORGANIZATIONAL BEHAVIOR :** Definition-Key Elements of OB-Need for studying OB-Contributing Disciplines to OB-Challenges faced by the Management-OB Frame work – OB models.

**UNIT-II** **[15 Hrs ]**

**INDIVIDUAL BEHAVIOUR:** Introduction to Personality –Determinants of Personality-Personality Types –Theories of Personality-Perceptual Process-Factors affecting Perception-Job Satisfaction-Determinants of Job Satisfaction-MotivationProcess -Need for Motivation-Maslow’s Need Hierarchy Theory of Motivation.

**UNIT- III** **[15 Hrs ]**

**GROUP BEHAVIOUR:** Definition and Characteristics of Group-Need for people to form and join Group-Types of Group-Stages of Group Development-Team Building-Types of Team-Team Building Process.

**UNIT - IV** **[15 Hrs ]**

**COMMUNICATION:** Introduction-Nature and Need for Communication-Process of Communication-Channels of Communication-Barriers to Communication

**LEADERSHIP:** Meaning-Functions of Leadership-Leadership Styles-Factors determining Effective Leadership-Leadership Theories - Transactional and Transformational Leadership.

**UNIT -V** **[15 Hrs ]**

**CONFLICTS:** Introduction - Sources of Conflicts – Types of Conflicts – Conflict Management

**STRESS:** Introduction - Sources of Stress – Consequences of Stress.

**ORGANIZATIONAL CLIMATE:** Definition-Dimensions of Organizational Climate - Determinants of Organizational Climate

**ORGANIZATIONAL CULTURE:** Organizational Culture: Definition and Characteristics - Types of Culture.

**TEXT BOOK:**

1. Dr. S.S. Khanka, Organizational Behaviour, S.Chand Publication, 4<sup>th</sup> Revised Edition

**REFERENCE BOOKS:**

1. Stephen P. Robins, Organisational Behavior, PHI Learning / Pearson Education, 11<sup>th</sup> edition, 2008.
2. Fred Luthans, Organisational Behavior, McGraw Hill, 11<sup>th</sup> Edition, 2001.

III B.C.A	<b>ENTREPRENEURIAL DEVELOPMENT</b>	19GCA52B
SEMESTER V		HRS/WK – 5
GE – I (2)		CREDIT - 4

#### UNIT-I

[15 Hrs ]

**Introduction:**Entrepreneurship: Meaning- Nature-Importance-Theories-Entrepreneur: Meaning-Definition-Characteristics-Qualities-Types and roles of Entrepreneur-Entrepreneur vs Intrapreneur - Factors promoting an Entrepreneur-Role of Entrepreneurs in India's Economic Development.

#### UNIT-II :

[15 Hrs ]

**Rural Entrepreneurship and Agri-Preneurship:**Rural Entrepreneurship: Meaning -Need - Problems of Rural Entrepreneurship- Developing Rural Entrepreneurship-NGOs and Rural Entrepreneurship.

**Agri-Preneurship:** Introduction-Need for Developing Agri-preneurship in India-Opportunities and Challenges Involved in Developing Agri-preneurship-Suggestions for Developing Agri-preneurship

#### UNIT-III :

[15 Hrs ]

**Family Business:** Meaning – Characteristics -Types - Advantages of Family Business-Disadvantages of Family Business-Major Challenges Faced by Family Business in India-Business Succession Planning-Making Family Business More Effective

#### UNIT-IV :

[15 Hrs ]

**New Venture and MSME- An Introduction:**New venture-meaning-Promoting New Venture-Sources of business Ideas-Idea Generation Techniques-Project Identification-Project selection-Procedures to start a New Venture-Project: Meaning-Types-Formulation of Project Report-Project Appraisal-MSME: Introduction-Classification of Enterprises-Memorandum of MSME's-Registration of MSME's.

#### UNIT- V

[15 Hrs ]

**Institutional Support and Subsidies:**Sources of raising funds-need for institutional finance-various Institutions Supporting entrepreneurship. Incentives and Subsidies: Meaning, needs, incentives and subsidies is available for entrepreneur- District Industries Centre (DIC) - Industrial Estates.

#### TEXT BOOK:

1. Entrepreneurial Development, Dr .S.S. Khanka, S. Chand Publications-2018.

#### REFERENCE BOOKS:

1. Vasant Desai, Small-Scale Industries and Entrepreneurship, Himalaya Publishing House, 2017
2. C B Gupta &Srinivasan : Entrepreneurship Development in India, Sultan Chand.  
A Gupta : Indian Entrepreneurial Culture, New Age International.