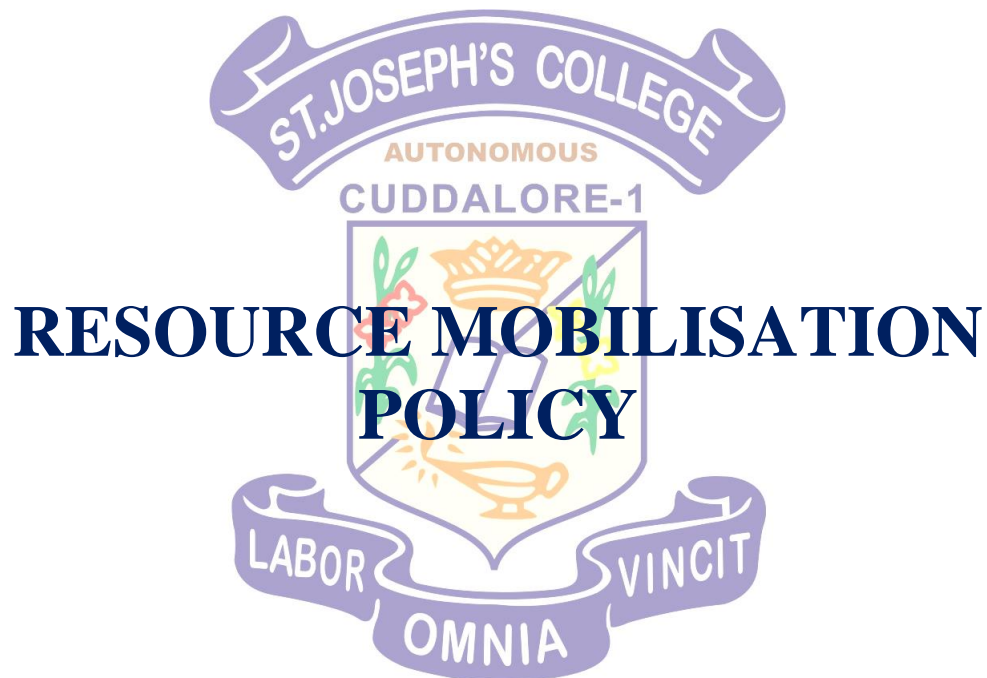
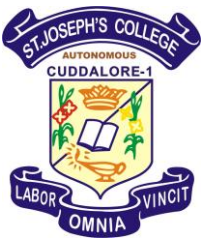




St. Joseph's College of Arts & Science (Autonomous)
Cuddalore – 607 001, Tamil Nadu.

E-mail : joseco127998@gmail.com
Website: www.sjctnc.edu.in





St. Joseph's College of Arts & Science

(Autonomous)

Affiliated to Annamalai University, Annamalai Nagar.

Recognised under section 2(f) and 12(B) of the UGC Act, 1956 | A Christian Minority Institution.

St. Joseph's College Road, Manjakuppam, Cuddalore – 607 001.

Phone: 04142-286311 | Mail: josecol27998@gmail.com | Website: www.sjctnc.edu.in

RESOURCE MOBILIZATION POLICY

Introduction

St. Joseph's College of Arts & Science, Cuddalore, is committed to providing quality education to socially and economically disadvantaged students in the region. As an institution with Catholic Minority status, our goal is to ensure that resources are optimally utilized to benefit our students and faculty. This policy lays out a strategic framework for mobilizing resources and maximizing their utility to support our mission.

Objective

The primary objective of this Resource Mobilization Policy is to secure sustainable funding and resources beyond traditional streams of tuition and fees. These resources will be used to enhance educational experiences, support research and development, and facilitate community service projects, thereby creating a holistic learning environment.

Strategic Goals

1. **To seek diverse funding sources** for institutional needs beyond student fees.
2. **To optimize the use of available resources** through strategic planning and efficient management.
3. **To encourage active participation from faculty and students** in resource mobilization and utilization efforts, ensuring they benefit directly from these resources.
4. **To establish long-term partnerships** with external agencies and stakeholders that align with our institution's values and goals.

Resource Mobilization Strategies

1. **Government and Non-Governmental Grants**
 - Apply for various grants from Central and State Governments, such as the RUSA (Rashtriya Uchcharat Shiksha Abhiyan) and UGC schemes.
 - Explore funding from non-governmental organizations (NGOs), especially those focused on education for disadvantaged communities.
 - Identify grants for specific departments (e.g., Science and Technology, Social Sciences) to support research, lab equipment, and infrastructure improvement.
2. **Industry Collaborations and CSR Initiatives**
 - Partner with local and regional industries to access Corporate Social Responsibility (CSR) funds.



St. Joseph's College of Arts & Science

(Autonomous)

Affiliated to Annamalai University, Annamalai Nagar.

Recognised under section 2(f) and 12(B) of the UGC Act, 1956 | A Christian Minority Institution.

St. Joseph's College Road, Manjakuppam, Cuddalore – 607 001.

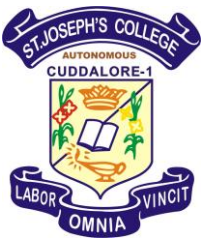
Phone: 04142-286311 | Mail: josecol27998@gmail.com | Website: www.sjctnc.edu.in

- Collaborate with companies to provide student internships, industry-specific training, and knowledge exchange programs.
 - Engage industry experts for guest lectures, sponsorship of events, and scholarships for students in need.
- 3. Alumni Contributions and Endowments**
- Develop a structured alumni engagement program to encourage regular contributions.
 - Create an alumni endowment fund to support scholarships, infrastructure, and research projects.
 - Host annual alumni meets and fundraising events to strengthen connections and increase alumni participation.
- 4. Consultancy and Extension Services**
- Offer faculty expertise to industries, educational institutions, and governmental bodies as consultancy services, generating funds while enhancing faculty professional growth.
 - Establish extension service programs where students and faculty can participate in community development projects, funded by government schemes or NGOs.
- 5. Crowdfunding and Online Campaigns**
- Launch online crowdfunding campaigns for specific projects, such as scholarships, library upgrades, or laboratory equipment.
 - Use social media and other digital platforms to promote campaigns and reach a wider donor base.
- 6. Collaborative Research Projects**
- Seek partnerships with research institutions, universities, and government bodies for collaborative projects that attract funding and enhance research output.
 - Encourage faculty to apply for research grants and utilize available resources for publishing and patenting research work.
- 7. Community Engagement and Events**
- Organize events such as cultural programs, exhibitions, and sports competitions, inviting community participation and sponsorships.
 - Encourage faculty and students to lead community service initiatives, which could attract donations or support from social service-oriented organizations.

Optimal Resource Utilization

1. Infrastructure Sharing and Multi-Use Facilities

- Maximize the use of campus facilities, like laboratories and auditoriums, by scheduling them for multiple purposes (e.g., workshops, seminars, community events).



St. Joseph's College of Arts & Science

(Autonomous)

Affiliated to Annamalai University, Annamalai Nagar.

Recognised under section 2(f) and 12(B) of the UGC Act, 1956 | A Christian Minority Institution.

St. Joseph's College Road, Manjakuppam, Cuddalore – 607 001.

Phone: 04142-286311 | Mail: josecol27998@gmail.com | Website: www.sjctnc.edu.in

- Rent out campus facilities, when available, to external organizations for workshops or events, generating additional revenue.
- 2. **Technology Integration and Digital Resources**
 - Invest in digital resources (e.g., e-books, online courses) that provide long-term educational value at a lower cost than traditional materials.
 - Utilize free and open-source software wherever possible, reducing costs for educational technology.
- 3. **Energy Conservation and Eco-Friendly Practices**
 - Implement energy-efficient practices, such as solar power, LED lighting, and rainwater harvesting, to reduce utility expenses.
 - Encourage faculty and students to participate in eco-friendly projects and conservation programs that lower operational costs.
- 4. **Resource Allocation and Accountability**
 - Create a Resource Allocation Committee to monitor the disbursement of funds and ensure they align with the institution's goals.
 - Implement transparent tracking and reporting systems for the allocation and utilization of resources, fostering accountability among stakeholders.

Roles and Responsibilities

- **Principal and Management:** Oversee all fundraising initiatives and approve resource allocation based on institutional needs and goals.
- **Resource Allocation Committee:** Evaluate resource requests, prioritize initiatives, and ensure effective and efficient use of resources.
- **Faculty Members:** Participate actively in fundraising, community engagement, and consultancy projects. Faculty may also apply for research grants and contribute to institutional development.
- **Students:** Engage in community projects, research initiatives, and participate in fundraising events to foster a culture of shared responsibility.

Monitoring and Evaluation

To ensure accountability, an annual review of all resource mobilization efforts and resource allocation will be conducted.


Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.,
PRINCIPAL
St. Joseph's College of Arts & Science
(AUTONOMOUS)
CUDDALORE - 607 001.